



THE WALL

Sales performance
matters.

Focus on new consumer experiences
and increase sales



*Even during staff shortage,
The Wall ensures continuous service
and boost the sales of self-served beverage.*



Multiply The Wall in your point of sales and benefit of rising sales



Self-service increases usable place



Decreased waste



Change drinks whenever you want in a few clicks



Diversified payment modes

Focus on the consumer experience to build loyalty



- ⊕ No longer waiting in a crowded bar
- ⊕ Thanks to the sale by the centiliter, the consumer can **test the drinks** before choosing the one that suits him
- ⊕ Payment by RFID system or Credit Card with our BevPay system and the myPOS solution
- ⊕ Benefit from **an advance in cash flow** thanks to the RFID solution
- ⊕ Router and SIM card provided to ensure a constant connection

Enable your IoT world with Drinkotec

With 40 years of expertise in beverage dispensers, Drinkotec knows the industry's needs inside out. Over the years we created an **360° ecosystem** where Data matters.

All our devices are connected to a unique secured analytics platform: **Loop³⁶⁰ Analytics**.

Beverage brands and their customers will empower the teams with this **powerful & user-friendly** beverage operations platform to manage sales, marketing, technical, inventory operations and drive customer success.

Main platform features

- ⊕ Real-time sales performance
- ⊕ Optimized SPR (Sold-to-Poured Ratio)
- ⊕ Remote Beverage quality monitoring
- ⊕ Inventory anticipation
- ⊕ New engagement marketing channel

